

PRIORITIZING STRATEGIC OPPORTUNITIES

Prioritization criteria

High priority opportunities under criteria

Financial

- High return
- Lower investment
- Sustainable

Strategic trade-off

- Supplier vs. customer focus
- Diversified vs. focused
- High-growth vs. EBITDA maximization

Option value

- Future growth platform
- Replicable opportunity

Strategic posture

- Lean operator
- Share leader
- Consolidation

- Add Your Strategic Initiatives Here

